



THE IS IN FUTURE

8-9
February
2024

Thessaloniki
Concert Hall

13th Annual Meeting
HAPCO & DES

final
PROGRAM

13th Annual Meeting HAPCO & DES



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8-9
February
2024

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13th Annual Meeting HAPCO & DES



Thessaloniki
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PROGRAM COMMITTEE

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Eleni Sotiriou	Senior Consultant, Thessaloniki Convention Bureau

OFFICIAL MEETING PCO



Hellenic Association of
Professional Congress
Organizers & Destination
Events Specialists
(HAPCO & DES)

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FINAL PROGRAM

Event moderated by:

Vassiliki Roufou,

Administration Manager, HAPCO & DES

13.00 - 14.00 Welcome Coffee / Registration

14.00 - 14.50 Opening Session - Welcome

14.50 - 15.00 Action Plan & Highlights HAPCO & DES

Antonia Alexandrou,

General Secretary, HAPCO & DES - Managing Director, CONVIN SA

15.00 - 15.30 Keynote Session 1:

Meeting the Future – Challenges & Opportunities ahead

Speaker:

Ori Lahav,

CEO Kenes Group, Immediate Past President - IAPCO – International Association of Professional Congress Organizers

15.30 - 16.10

Debate 1:

Forward-Thinking Conversations: Pioneering the Collaborative Future of the Meetings Industry

Coordinator & Commentator:

Ori Lahav,

CEO Kenes Group, Immediate Past President - IAPCO

International Association of Professional Congress Organizers

Panelists:

Myron Flouris,

General Secretary for Tourism Policy & Development, Ministry of Tourism

Efi Koudeli,

Regional Manager Europe, ICCA

Maria Gatsou,

General Manager, SETE

Sissi Lygnou,

CEO, AFEA S.A.

16.10 - 16.30 Coffee Break – Meet the Experts

Thursday, February 08th 2024



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16.30 - 16.55 **Lecture 1 & Workshop:
Metaverse & AI Trends 2024**

Speaker:

Konstantinos Androutsos,
Chief Marketing Officer RoiX

16.55 - 17.25 **Keynote Session 2:
Wasted Futures**

Speaker:

Epameinondas Christofilopoulos,
*Head, UNESCO Chair on Futures Research – FORTH President,
MOMus (GR)*

17.25 - 17.40 **Presentation of the new ILIS CONGRESS CENTER, ALDEMAR Resorts**

Speaker:

Alexandros Angelopoulos,
Managing Director, Aldemar Resorts

17.40 - 17.50 **Wrap up of the day & Closing**

19.30 **The MICE party at Shark Bar & Restaurant**

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09.15 - 10.00 **Welcome Coffee / Registration**

10.00 - 10.10 **Energizer**

10.10 - 10.40 **Keynote Session 3:
Talent Experience & Engagement**

Speaker:

Avinash Chandarana,

FLPI Global Learning and Development Director, MCI Group

10.40 - 11.20 **Debate 2:
Investing in you – Personal Development Insights**

Coordinator & Commentator:

Avinash Chandarana,

FLPI Global Learning and Development Director, MCI Group

Speakers:

Rania Semertzian,

Communications Consultant & Soft Skills Trainer, AR:PR Communications

Anastasia Pouliou,

Expert in qualifications and credentials - Future of VET, Department for VET and Qualifications, Cedefop

11.20 - 12.00 **Debate 3:
GMA TALKS – Redefining MICE Events**

Moderator & Commentator:

Tina Toribaba,

Public Relations Manager | This is Athens – Convention & Visitors Bureau

Part 1: **Sustainability Initiatives in the MICE Industry**

Fireside chat with **Matthias Schultze,**

Managing Director, German Convention Bureau

hybrid
session

Part 2: **Infrastructure Upgrade & Destination Development:
Interdependent Dynamics**

Panel Discussion with:

Aggeliki Vassiliou,

Portfolio Manager, GROWTHFUND

Eleni Sotiriou,

Senior Consultant, Thessaloniki Convention Bureau

Antonia Alexandrou,

General Secretary HAPCO & DES / Managing Director CONVIN SA

12.00 - 12.30 **Coffee Break – Meet the Experts**

Friday, February 09th 2024



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12.30 - 13.10

Debate 4:

Tomorrow's Land – Empowering Destinations

Speakers:

Maria Papadaki,

2nd Vice President HAPCO & DES, Managing Director, Event Makers DMC

George Kiayias,

Member of BoD HAPCO & DES, Managing Director, Optimum Events Greece DMC

13.10 - 13.35

Lecture 2:

Regenerative Events, the next frontier

Speaker:

Hariton Korizis,

Managing Director, Biopikilo

13.35 - 14.05

Keynote Session 4:

Adopt to change

Speaker:

Jaggi Roland,

Chief Commercial Officer of Aegean Airlines

14.05 - 15.05

Lunch Break

15.05 - 15.35

Keynote Session 5:

Connect Diversity: Where Diversity Fuels Innovation

Speaker:

Efi Koudeli,

Regional Manager Europe, ICCA

15.35 - 16.00

Lecture 3:

Navigating Uncertainty: Mastering Risk Management

Speaker:

Marianna Anyfanti,

Managing Director Anras PC, Actuary - FHAS

Friday, February 09th 2024



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16.00 - 16.40

Open Debate:

Our Member's Voice

Moderator:

Maria Papapanagiotou,

Member of BoD HAPCO & DES, CEO, Congress World

An interactive discussion among HAPCO & DES' members

16.40 - 17.30

Presentation 1:

Voices of the Future – Insights of the Next Generation

Coordinator & Commentator:

Dimitrios Paliouras,

Treasurer HAPCO & DES - Executive Business

Coordinator, GLOBAL EVENTS

Commentators:

Xeni Gerna,

*Msc, Deputy Director of Macedonian Vocational Institute
of Tourism / Ministry of Tourism*

Magda Peistikou,

*Head of Learning and development of INSETE (Institute of Education of
the Greek Tourism Confederation) & Phd candidate in the Department of
Tourism Management of the University of West Attica*

Charalampos Filadarlis,

Managing Director Global Greece Ltd

Part A:

Presentations (3 groups of 5' each)

Awards

Part B

Panel discussion

Students' contest and Panel Discussion

17.30- 17.55

Lecture 4:

Mental wellbeing matters. An holistic approach

Speaker:

Filippos A. Kouniakakis,

MD, PhD, Business Psychological Solutions & Support, BPSS

17.55 - 18.15

Wrap up & Closing

Friday, February 09th 2024



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SPEAKERS - COORDINATORS

Chandarana Avinash

FLPI Global Learning and Development
Director, MCI Group

Lahav Ori

CEO Kenes Group, Immediate Past President
- IAPCO – International Association of
Professional Congress Organizers

Roland Jaggi

Chief Commercial Officer of Aegean Airlines

Schultze Matthias

Managing Director, German Convention
Bureau

A

Alexandrou Antonia

Secretary General of HAPCO & DES,
President & CEO, CONVIN S.A.

Androutsos Konstantinos

Chief Marketing Officer Roix, Academic
Advisor CDM at Hellenic American Union

Angelopoulos Alexandros

Managing Director Aldemar Resorts

Anifanti Marianna

President of the Association of Actuaries of
Greece (EAE), Founder & CEO of Anras PCC,
Licensed Actuary – FHAS

C

Christophilopoulos Epameinondas

Holder of the UNESCO Chair on Futures
Research, President of MoMUS

F

Filadarlis Charalampos

Managing Director, Global Greece Ltd

Flouris Myron

Secretary General of Tourism Policy &
Development, Ministry of Tourism of Greece

G

Gatsou Maria

General Manager, SETE

Gerna Xeni

Msc, Deputy Director of Macedonian
Vocational Institute
of Tourism / Ministry of Tourism

K

Kiayias George

Member of the Board of Directors HAPCO &
DES, CEO, OPTIMUM GREECE Destination &
Event Management

Korizis Hariton

Founder, CEO, Biopikilo

Koudeli Efi

Regional Manager Europe, ICCA

Kouniakos Fillipos

MD, PhD, Business Psychological Solutions &
Support, BPSS



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SPEAKERS - COORDINATORS

L

Lygnou Sissi

President of HAPCO & DES, Member of the Board of Directors IAPCO, CEO, AFEA S.A.

P

Paliouras Dimitrios

Treasurer HAPCO & DES, Executive Business Coordinator, GLOBAL EVENTS

Papadaki Maria

Second Vice President HAPCO & DES, Managing Director, EVENT MAKERS DMC Mon. Ltd

Papapanagiotou Maria

Member of the Board of Directors HAPCO & DES, President & CEO, Congress World

Peistikou Magda

Head of Learning and development of INSETE (Institute of Education of the Greek Tourism Confederation) & Phd candidate in the Department of Tourism Management of the University of West Attica

Pouliou Anastasia

Expert in qualifications and credentials - Future of VET, Department for VET and Qualifications, Cedefop

S

Semertzian Rania

Communications Consultant & Soft Skills Trainer, AR:PR Communications

Sotiriou Eleni

Senior Consultant, Thessaloniki Convention Bureau

T

Thanos Alexandros

Executive Director, SETE

Tolis Irene

Honorary President and Board Member HAPCO & DES, Past President HAPCO (2016-2020) and HAPCO & DES (2020-2022), Vice President FedHATTA, IAPCO Ambassador, Managing Director, ERA Ltd

Toribaba Tina

Public Relations Manager | This is Athens-Convention & Visitors Bureau

V

Vasileiou Aggeliki

Portfolio Manager, Growthfund, Board Member TEF - HELEXPO

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