

- **Ori Lahav, CEO – Kenes Group,**

Immediate Past President - IAPCO – International Association of Professional Congress Organizers  
**“Meeting the Future – Challenges & Opportunities ahead”**

Short CV:

Ori Lahav joined Kenes in 2013 as VP Marketing, bringing more than 15 years of marketing experience to the management team. Ori’s expertise includes implementing marketing strategies, ATL/BTL and leading digital campaigns in online/social media channels. He began his career in the communications industry, where he held marketing positions at Internet, voice and mobile telecom providers. This was followed by a senior role in the automotive sector with a start-up that raised US\$ 900M to manufacture electric cars.

After 4 years in Kenes Group, Ori moved to manage the Client Accounts & Operations business unit. At the beginning of 2017, Ori also became an IAPCO Council Member (IAPCO – the International Association of Professional Congress Organisers), currently, serves as the association's Immediate Past President.

Ori was announced as Kenes Group's CEO at the beginning of 2022. His appointment marks the first time a CEO is not from a family member in 57 years.

Lahav was recognised by event professionals in the Eventex Top 100 Most Influential People in the industry for four consecutive years.

In addition, Ori speaks at different industry events: IAPCO EDGE Seminars, PCMA Convening Leaders, ICCA World Congress, Event Innovation summit, IMEX and more.

Ori holds a BA in Statistics from the University of Haifa and an MBA from the University of Derby, UK.