Alexandros Vassilikos was born in Athens in 1976 to a Greek father, a self-made hotelier-business man, and a French mother. He attended the French-Hellenic school and he holds a Masters' degree in Economics and Finance, with studies in Nantes, France and London, U.K.

He enters the family business in 1998 as a second generation hotelier. At the age of 24, he is appointed COO of AIROTEL Group and a year later, after the sudden loss of his father he becomes CEO of AIROTEL Group.

With the Athens 2004 Olympic Games in view, he drives the group into a modernization period by renovating its assets in Athens.

Despite the economic crisis, he expands the chain by doubling the company's assets in Patra and adding a long term lease in Kavala. Also, AIROTEL expands in Crete by buying, refurbishing and selling traditional houses.

Airotel Group now accounts for six hotels and more than 500 rooms on the Greek territory and is considered one of the leading city hotel chains in the country.

In 2007 Webotel SA is founded, a company dedicated to the online representation of hotels in Greece.

In parallel to his professional obligations, he was elected President of the Athens - Attica Hotels Association in 2012. He was also Member of the Executive Council and Vice-President of the Hellenic Chamber of Hotels and Superintendent of Public Relations of the Panhellenic Federation of Hoteliers. He was also a Member of the Board of the Association of Greek Tourist Enterprises (SETE) from 2011 to May 2017.

In January 2018 he was elected President of the Hellenic Chamber of Hotels, the youngest President since the creation of the institution in 1935. In October of the same year he was elected member of the ExCom of HOTREC.

Finally, being a French national, he was appointed economic advisor to the French Embassy in Athens in 2008 up to today.