

Heather Lishman, Association Director Association of British Professional Conference Organisers, (ABPCO)

A graduate of the University of Surrey, Heather had roles with DeVere, InitialStyle Conferences and Quality in Tourism before forming her own business in 2010 providing services to a diverse range of hospitality organisations. In her role as Association Director of ABPCO she has used her business skills to focus on 'Promoting Excellence in Association Conferences and Events' and to grow the engagement, membership and the surplus of the association. The ethos of ABPCO is to bring the association events industry together to promote and encourage excellence, share, learn and collaborate [www.abpco.org](http://www.abpco.org)