



Charis Sfyarakis founded and leads Algomo, a B2B platform for real-time website personalization. Drawing on 15+ years in AI, Charis previously served as VP of Data Science at Barclays and developed HSBC's global chatbot that served millions of customers across multiple markets. He holds first-class honors in AI from both the University of Edinburgh and University of Patras. Since founding Algomo in 2020, he has secured \$3M in funding to build technology that identifies website visitors and adapts content dynamically to their needs. Algomo helps companies convert anonymous traffic into qualified leads through personalized experiences across web, chat, and email.