

Eleni is a consultant specializing in destination management & marketing, city governance and tourism development strategy. She has been serving as an advisor to Mayor Boutaris for the City of Thessaloniki and as Managing Director of the Thessaloniki Convention Bureau. With a solid academic background—holding a BSc in Economics and an MSc in Economic History - Eleni combines analytical rigor with strategic insight to drive impactful regional development initiatives. She strongly believes that a coherent policy towards a balanced regional development is the way to achieve social and environmental sustainability and reduce inequalities, investing in education and skills development.